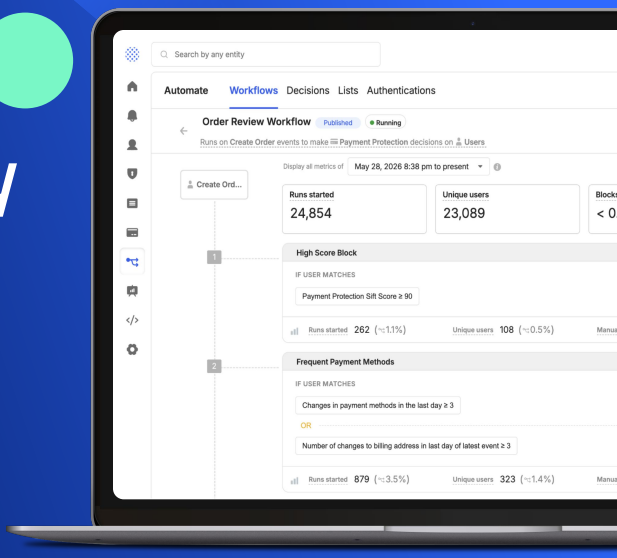
sift

WORKFLOWS SOLUTION BRIEF

Automation to Simplify Every Workflow. The Visibility to Keep Full Control.

Sift Workflows turns risk signals into automated action anywhere in the customer journey without sacrificing visibility or control.



THE PROBLEM

Fraud and abuse don't wait for checkout.

Teams stuck with static rules and inflexible tools end up maintaining brittle block lists that can't keep pace with new attacks, while analysts spend hours chasing and back-tracing cases the system should have simply resolved.

Route It

Automate decisions at every event, from login to checkout

Review It

Optional human-in-the-loop with built-in queues and timeouts

Trace It

See exactly which route produced every outcome

The Solution: Sift Workflows

- Routes and decisions at any event—account, login, order, transaction, content, or session—using raw data, ML scores, and prior decisions coordinated together
- No-code tools for rule creation and modification
- Block, Allow, or Watch outcomes, each able to fire a webhook to your own back-end
- Optional Review Queues with appropriate context, with configurable timeouts, default decisions, and defined analyst actions at your fingertips
- Pre-built templates provide quick protection without needing code to set up a workflow.

WHAT SETS SIFT WORKFLOWS APART

1 **Full decisioning authority, not one checkpoint**

Acts on any decision point from account to checkout, combining raw event data, ML scores, and cross-surface signals in one place.

2 **Human-in-the-loop as a native workflow path**

Review Queues carry their own timeouts, default decisions, and defined analyst actions, directly in the workflow.

3 **Traceable by design, not an inexplicable mystery**

Route Metrics and Run Logs trace every outcome back to the specific route and criteria that produced it.

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