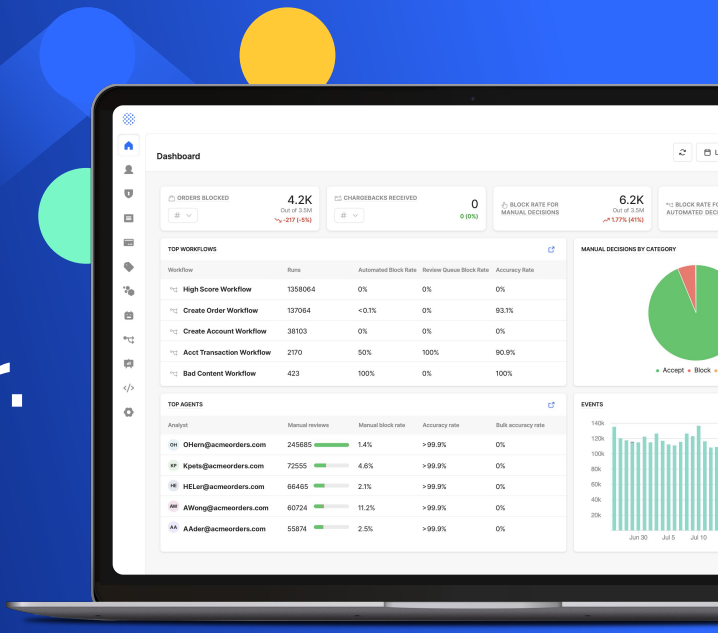
sift

Stop Fraud Fast. Grow Revenue Faster.

Sift helps fraud and risk teams reduce losses, protect every customer interaction, and automate operations with greater visibility and control across the full customer journey.



Hertz · Swan · yelp · KICKSTARTER · POSHMARK · PATREON

PLATFORM

Protect every customer interaction in one platform

Sift gives fraud and risk teams the tools to make confident decisions from sign-up to post-transaction review. With real-time scoring, flexible decisioning, transparent workflows, AI automation, and analyst-friendly investigation tools, teams can block fraud, reduce operational burden and manual review, and respond faster as attack patterns shift.

99.4%
acceptance rate

80%
reduction in chargebacks

70%
fewer manual reviews

Fraud types Sift helps solve

- Account creation fraud and synthetic accounts
- Account takeover from attacks like credential stuffing, brute force, phishing, and more
- Card testing and high-velocity card-not-present (CNP) fraud
- Chargeback fraud and first-party misuse, identified earlier in the journey before disputes occur
- BNPL, stored value, wallet, crypto, and alternative payment method theft and abuse
- Loyalty abuse, account sharing, multi-accounting, and related misuse patterns

Core capabilities

- Real-time risk scoring across sign-up, login, transaction, and post-transaction events
- Flexible workflows and decisioning controls that help teams tune automation with confidence
- Analyst-friendly investigation, case management, and reporting tools
- Dynamic friction that applies the right level of review or intervention based on risk
- Simulation, scenario modeling, and backtesting to tune workflows before deploying changes in production
- Global network data that adds broader context beyond a business's own signals

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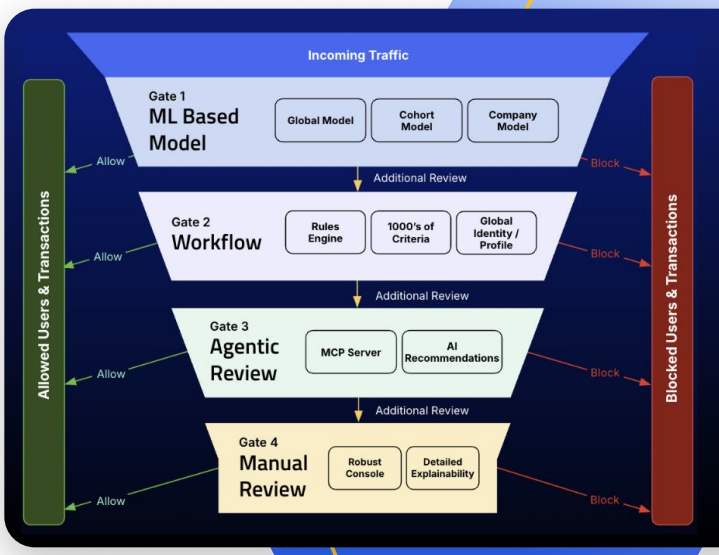
WHAT CUSTOMERS SAY

Recognition from recent G2 reports



WHAT SETS SIFT APART

1. **A four-layer trust pipeline for better accuracy and automation, where others stop at one or two.**
2. **An enterprise-grade ML model built on global, cohort, and company-specific signals**
3. **A no-code workflow engine with 1,000+ device, behavioral, velocity, and network criteria.**
4. **End-to-end coverage across sign-up, login, account update, and transaction, including true ATO detection.**
5. **A global network of 2.1B digital citizens and their fraud signals.**
6. **A Fraud Attack Defense Suite of agents that detect, investigate, and respond to attacks. Real-time alerts paired with playbooks and action. Nothing else comes close**



Protection across the entire user JOURNEY

Sift's unified platform secures every stage of the customer journey, with continuous scoring from signup to post-transaction. Only Sift gives you the attack coverage, explainable decisions, and flexible automation your business needs to block fraud, reduce operation burden, and grow revenue with confidence.

1T
annual events

2.1B
authentic digital citizens

16k
risk signals

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