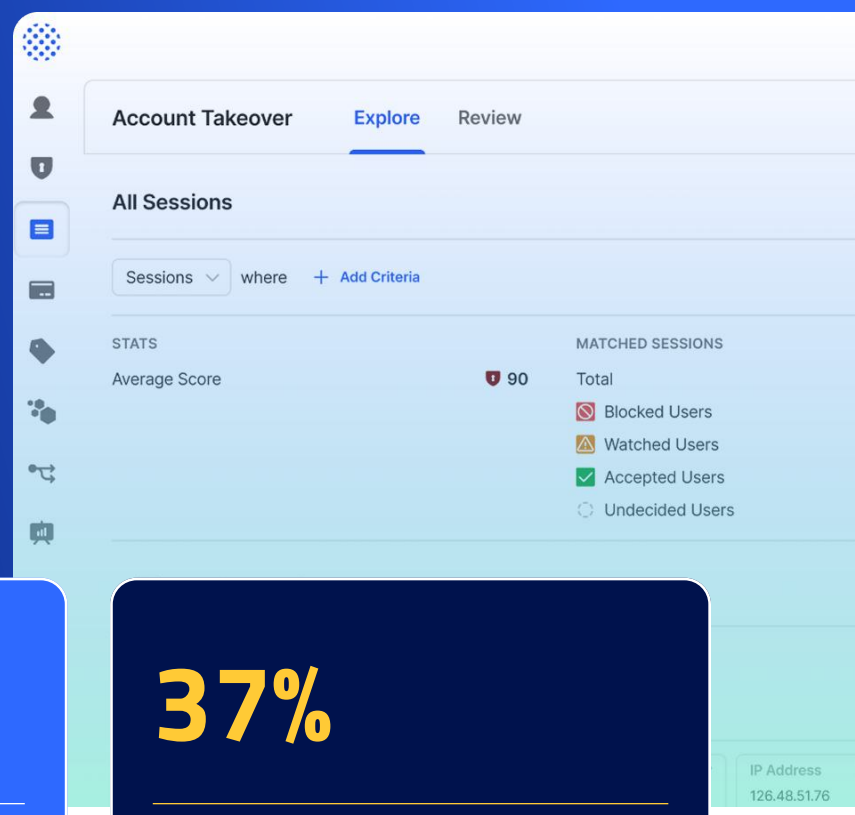
sift

ACCOUNT DEFENSE SOLUTION BRIEF

Account Trust, Built Into Every Login

Sift detects and blocks account takeover in real time, giving you the intelligence and control to make confident login decisions, reduce operational burden, and protect trusted users.



47%

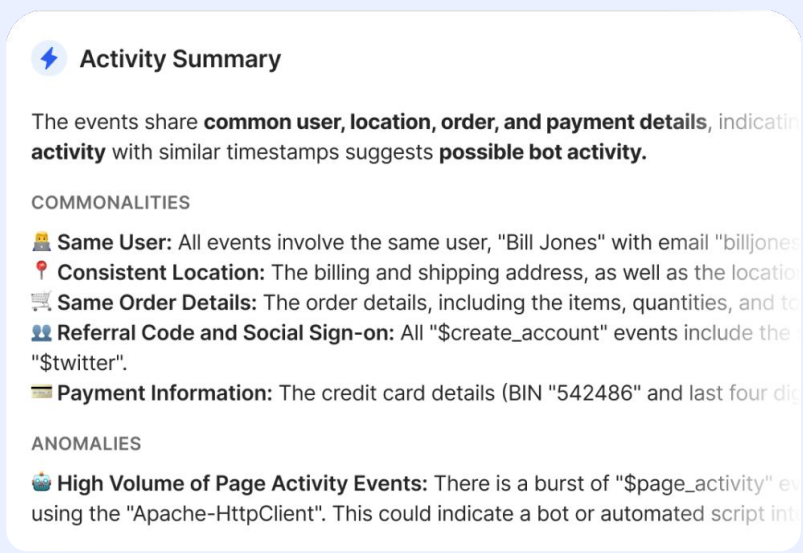
REDUCTION IN FINANCIAL LOSSES

70%

FEWER MANUAL REVIEWS

37%

FEWER FALSE POSITIVES

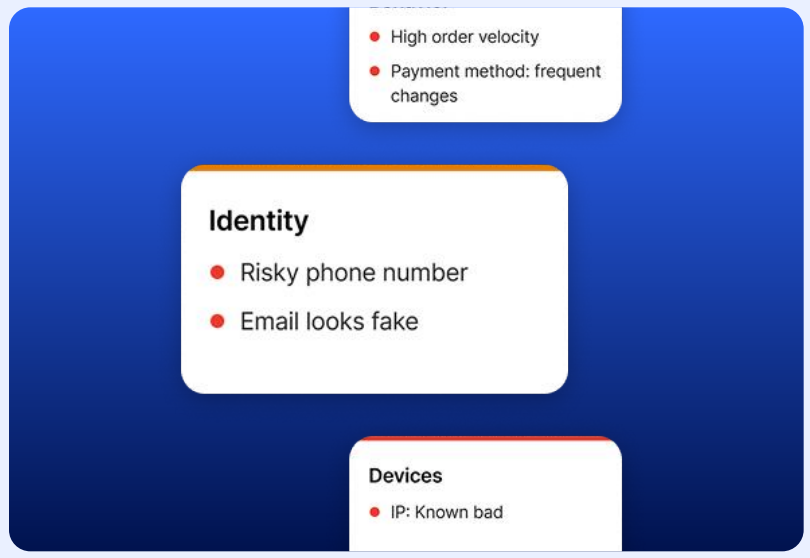


FASTER INVESTIGATIONS

Act faster and accomplish more

Turn scattered session data into a clear, fast view of activity to focus on confident, informed action.

- GenAI-powered summaries surface cross-session behavior, flagging what needs review
- Workflows unify investigation and action for account-risk decisions
- Automation handles routine decisions, freeing teams for higher-risk cases



IMPROVED ACCOUNT DEFENSE

Trust that extends beyond sign-in

Layer behavioral signals onto every login with durable device fingerprinting that persists across sessions.

- Real-time behavioral analysis adds context beyond isolated login events
- Durable device fingerprinting strengthens cross-session visibility
- Continuous post-login attack monitoring and alerting helps stop risky activity after sign-in

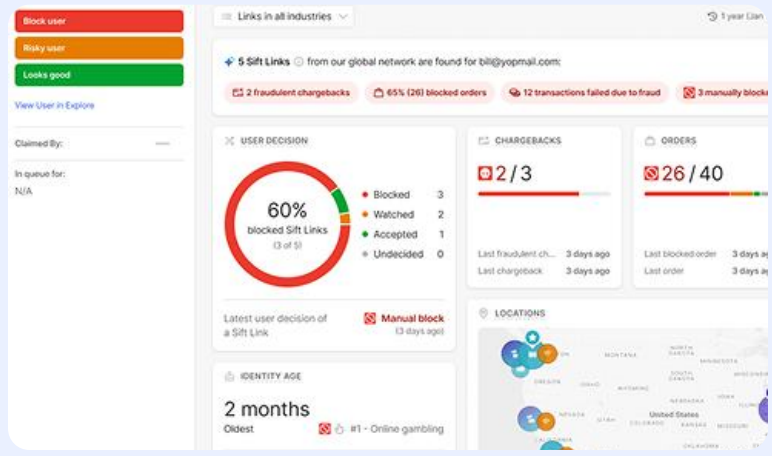
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LOWER FRICTION

Challenge the session, not the account

Apply controls at the session level to keep trusted accounts moving while identifying risk.

- Session-level controls contain risk without overreacting at the account level
- Stronger trusted-user recognition reduces friction for returning users
- Native email and SMS verification add step-up when warranted



The Fraud Platform Built For *Growth*

1T

ANNUAL EVENTS

2.1B

AUTHENTIC DIGITAL CITIZENS

16k

RISK SIGNALS

Intelligence You Can Trust. Control You Can Own.



GET AN EDGE IN THE FRAUD FIGHT

Reach out to sales@sift.com

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