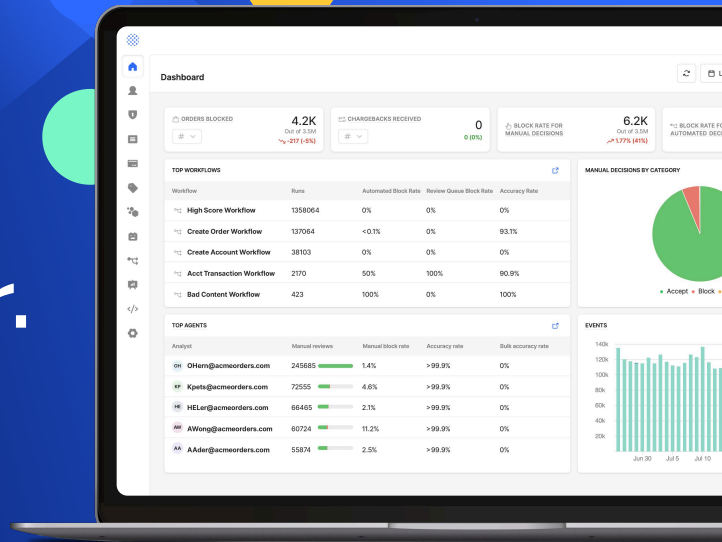




Stop Fraud Fast. *GROW* Revenue Faster.

Sift helps fraud and risk teams reduce losses, protect every customer interaction, and scale operations with greater visibility and control across the full customer journey.



Hertz

Swan

yelp*

KICKSTARTER

POSHMARK

PATREON

PLATFORM

Protect every customer interaction in one platform

Sift gives fraud and risk teams the tools to make confident decisions from sign-up to post-transaction review. With real-time scoring, flexible decisioning, transparent workflows, and analyst-friendly investigation tools, teams can reduce fraud, lower manual review volume, and respond faster as attack patterns shift.

99.4%

acceptance rate

80%

reduction in chargebacks

70%

fewer manual reviews



Fraud types Sift helps address

- Account creation fraud and synthetic accounts
- Credential stuffing, brute force, and phishing-led account takeover
- Card testing and high-velocity card-not-present (CNP) fraud
- Chargeback fraud and first-party misuse, identified earlier in the journey before disputes occur
- BNPL, wallet, crypto and alternative payment method abuse
- Transfer of stored value such as gift cards, points, and wallets
- Loyalty abuse, account sharing, multi-accounting, and related misuse patterns

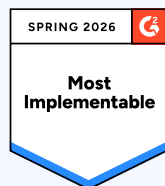


Core capabilities

- Real-time risk scoring across sign-up, login, transaction, and post-transaction events
- Flexible workflows and decisioning controls that help teams tune automation with confidence
- Analyst-friendly investigation, case management, and reporting tools
- Dynamic friction that applies the right level of review or intervention based on risk
- Simulation and scenario testing to tune workflows before deploying changes in production
- Global network data that adds broader context beyond a business's own signals

WHAT CUSTOMERS SAY

Recognition from recent G2 reports



WHAT SETS SIFT APART

Five reasons teams choose Sift

1 Clearbox control over risk and revenue

Gain visibility into the signals, models, and workflows behind every decision so your team can tune performance with confidence instead of relying on a black box.

2 Hands-on expertise when you need it

Move faster with direct access to fraud specialists who help teams strengthen programs, mature operations, and scale without overbuilding internally.

3 Confidence during high-risk moments

Maintain consistent performance during traffic spikes, attack surges, and shifting fraud patterns with real-time scoring in under 150 milliseconds and continuous decisioning across the user journey.

4 Intelligence beyond your own data

Benefit from a global data network processing more than 1 trillion events annually. New-to-you users are often not new to Sift, which means your team starts with more context before making a decision.

5 Efficiency that improves accuracy

Eliminate the trade-off between speed and safety. Automate routine decisions, surface clear signals for complex cases, and give analysts the context they need to act decisively instead of second-guessing.

The Fraud Platform Built For **GROWTH**

Sift helps leading digital businesses reduce fraud, protect revenue, and scale with confidence. Powered by continuously tuned models and a Global Data Network scoring 1 trillion events per year, Sift gives teams the visibility and control they need to make better decisions across the full customer journey.

1T

annual events

2.1B

authentic digital citizens

16k

risk signals