

Changing the Role of iGaming Risk Management Through Strategic Partnership

Stop Just **PREVENTING RISK**— Start Giving More Players a Chance.

Gain a holistic view of player risk and trade heavy upfront blocking for personalized friction—without the heavy lifting. DevCode orchestrates KYC, AML, payments and compliance workflows, while Sift provides real-time risk intelligence across the entire player journey.

More Player Insight = More Confidence to Fast-Track the Right Players

Confidently pinpoint trusted users, making it less risky to offer streamlined experiences like faster login and checkout to drive higher acceptance rates, long-term loyalty, and revenue.



Reduce operational costs

Limit expensive KYC, IDV, and manual reviews to high risk players only.



Increase player-conversion

Identify more trusted players, faster.



Unify siloed functions

Address multiple risk types by combining siloed insights.

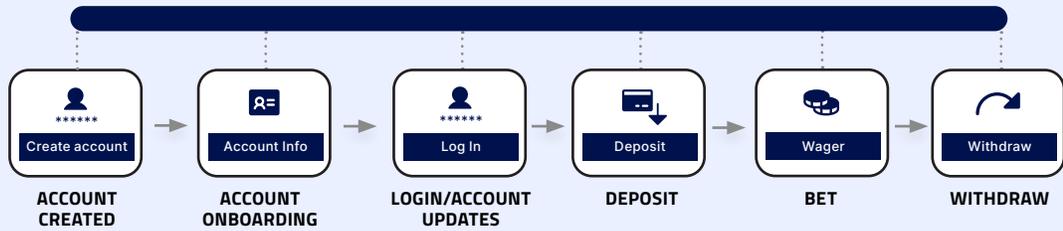


Fast-track implementation

Pre-existing integration.

One API, One Workstream—One Holistic View of Your Players

Player Journey



DevCode	<ul style="list-style-type: none"> • Verification Check • Financial Affordability • eKYC Data • IDV POA 	<ul style="list-style-type: none"> • Verification Check 	<ul style="list-style-type: none"> • Responsible Gambling 		
Sift	<ul style="list-style-type: none"> • Multi-Account Creation • Identity Intelligence • Self-Exclusion 	<ul style="list-style-type: none"> • Device Intelligence • Session Timing • Account Behavior 	<ul style="list-style-type: none"> • Deposit Behavior • Payment Insight • Linked Activity 	<ul style="list-style-type: none"> • Betting Behavior • Promo Usage • Linked Activity 	<ul style="list-style-type: none"> • Withdrawal Behavior • Payment Insight • Linked Activity

DevCode provides complete KYC player onboarding at the start of the journey, while Sift delivers real-time risk intelligence across the full player lifecycle.

KYC & AML are no longer enough

76% of risk happens after signup.

Insight remains siloed. Controls are blunt.

You need something simple and effective

Losses Diminish Revenue and Litigation Risk Increase.

What used to require major lifts to solve for this **now comes built-in with DevCode + Sift: a simpler path to holistic player risk management.**

Contact partnerships@sift.com to learn more. Or, reach out to your Sift or DevCode representative to schedule a joint workshop.