

Atom Tickets Reinvents the Moviegoing Experience with Identity Trust



Challenge:

Facing evolving threats without sacrificing speed.



With Sift, we've been able to protect our platform at scale—without compromising speed or customer experience."

**Archith Rapaka, Chief Technology Officer,
Atom Tickets**

Sift Product

Payment Protection

RESULTS



40% drop in
fraud-related
chargebacks



60% reduction in manual
review time



25% reduction in false
positives