



Sift Science Website Privacy Notice

Last Updated: December 15, 2017

PART I. GENERAL INFORMATION

Our commitment to privacy

Sift Science, Inc. ("**Sift Science**", "**we**" or "**us**") helps online businesses (our "**Customers**") detect and address fraud and other malicious behavior on their digital properties. In doing so, we collect information about how Internet users ("**Users**") interact with our Customers' digital properties such as their websites and mobile applications. We keep privacy firmly in mind when developing, designing and operating our cloud-based, machine-learning platform that is used to predict user intent and prevent fraudulent activity in real time ("**the Sift Service**").

This Website Privacy Policy provides an explanation of our online information practices as well as the decisions you may make regarding how your information is collected and used on our website, [siftscience.com](#), and its sub-domains (the "**Website**").

Please note that this Website Privacy Policy does not describe our collection and use of information when we provide the Sift Service to our Customers. For an explanation of how we collect and use information when we perform the Sift Service, please see our [Service Privacy Policy](#). Those additional terms will apply to you if you purchase any of the services offered through the Sift Service.

PART II. WHAT WE COLLECT AND HOW WE USE IT

Information we collect through our Website

We may collect the following types of information about you on our Website.

Information that you provide to us when you use the Website

We may collect personal information about you (e.g. full name, email address, phone number) so we can fulfill your request for the Sift Service or so that a member of our sales team can provide you with information you have requested about the Sift Service. You may also provide information about your employer, such as company name, URL, fraud-related information, and company size.

We may use the information you provide to us to send you marketing and promotional materials, if this is in accordance with your marketing preferences. However, you will always be able to opt-out of our marketing at any time (see the "Unsubscribe from Our Mailing List" section below).

Information that we collect automatically when you use the Website

When you visit our Website, Sift Science, like most website owners, collects certain information related to your device, such as your device's IP address, referring website, what pages your device visited, and the time that your device visited our Website. We (including our vendors) may use cookies, pixel tags, web beacons, embedded web links and similar technologies. You can choose to reject certain collection technologies (such as cookies) but then you might not be able to take advantage of many of the features of our site.

We will use the information we collect automatically:

- to administer our Website and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to understand how our Website is used and to improve our Website to ensure that content is presented in the most effective manner for you and your computer;
- to provide advertising to you on third party sites, based on our browsing activities on the Website; and,
- as part of our efforts to keep our Website safe and secure.

Sift Science does not collect information about your online activities across different web sites, over time. Accordingly, Sift Science does not currently respond to "do not track" browser requests.

Sharing and disclosure of information to third parties

We may share and disclose information about you in the following circumstances:

Vendors, consultants and other service providers: We may share your information with third party vendors, consultants and other service providers who are working on our behalf and with whom the sharing of your information is necessary to undertake that work, e.g. to process billing, to provide customer support, and to deliver online and offline marketing communications that we think will interest you. Prior to sharing data with a vendor, Sift Science assesses the vendor's security controls to ensure the data is adequately protected.

Compliance with laws: We may disclose your information to a third party where we are legally required to do so in order to comply with any applicable law, regulation, legal process or government request.

Vital interests and legal rights: We may disclose information about you if we believe it necessary to protect the vital interests or legal rights of Sift Science, our Customers or the rights or property of others.

Corporate Affiliates and Transactions: We may provide your information to our affiliates (meaning any subsidiary, parent company or company under common control with Sift). Our affiliates will use your information only as described in this Website Privacy Policy. Additionally, if Sift Science is involved in a merger, acquisition or sale of all or a portion of its assets, your information may be shared or transferred as part of that transaction, as permitted by law.

PART III. INTERNATIONAL TRANSFER AND SECURITY

Processing of information in the U.S.

While visitors may access the Website from outside of the United States, information collected via the Website is transferred to and hosted on our servers in the United States.

EU-US and Swiss-US Privacy Shield Frameworks

With respect to personal information concerning individuals in the EU and Switzerland, we comply with the EU-US and Swiss-US Privacy Shield Frameworks as set forth by the US Department of Commerce. Please see our [Privacy Shield Notice](#) to learn more.

If there is any conflict between the terms in this Privacy Policy and the Privacy Shield Principles, the Privacy Shield Principles shall govern.

Security safeguards

We use appropriate technical and organizational security measures to protect any personal information we process about visitors to our Website against unauthorized access, disclosure, alteration, and destruction. However, please note that no Internet transmission can ever be guaranteed 100% secure, and so we encourage you to take care when disclosing personal information online and to use readily available tools, such as Internet firewalls, secure e-mail and similar technologies to protect yourself online.

For the latest information about the controls we have in place to safeguard personal information, view our [Security and Privacy Overview](#).

PART IV. YOUR PRIVACY RIGHTS

Update and access to your information


We provide all visitors to our Website with the opportunity to access, review, modify, and to request deletion of any personal information that has previously been provided in connection with the use of this Website, as required by law. You can send an email to privacy@siftscience.com.

Unsubscribe from our mailing list

You may at any time ask us to stop sending marketing communications to you, including by clicking "Unsubscribe" in any e-mail communications we send you. If you have any questions in relation to the "Unsubscribe" process, please feel free to get in touch via the contact details set out below.

PART V. OTHER IMPORTANT INFORMATION

Other websites



[PRODUCTS](#)[WHY SIFT](#)[CUSTOMERS](#)[RESOURCES](#)[ABOUT](#)[REQUEST A DEMO](#)[SIGN IN](#)

Please be aware that we are not responsible for the privacy practices of other websites that are linked to from our Website. We encourage our visitors to be aware when they leave our Website and to read the privacy statements or policies of each and every website that they visit. You may wish to consult the following privacy policy for more information about how your information is collected, used, and shared. You may also wish to read our [Privacy Policy](#) and [Terms of Service](#) to learn more about the data we collect and how we use it.

We may revise this Website Privacy Policy from time to time. If we do so, we will update the "Last Updated" date above. You should revisit this page to stay aware of any changes. If we make any material changes to this Website Privacy Policy, we will post the updated version here and notify applicable Users by email or by means of a prominent notice on our Website.

Contact

Please contact Sift Science with any questions or comments about this Privacy Policy or our privacy practices by email at privacy@siftscience.com or in writing to:

Sift Science, Inc.
Attn: Privacy Officer
123 Mission Street, 20th Floor
San Francisco, CA 94105

Privacy Resources

[Service Privacy Policy](#)

[Privacy Shield Notice](#)

[Security and Privacy Overview](#)

[Trust page](#)

[Terms of Service](#)

COMPANY	SUPPORT	DEVELOPERS	SOCIAL
ABOUT US	HELP CENTER	OVERVIEW	
CAREERS	CONTACT SUPPORT	APIS	
CONTACT US	SYSTEM STATUS	CLIENT LIBRARIES	
NEWS & PRESS	TRUST & SAFETY EDU	INTEGRATION GUIDES	
PARTNER WITH US		TUTORIALS	
BLOG		ENGINEERING BLOG	

Don't miss a thing

Our newsletter delivers industry trends, insights, and more.

Email Address

Email

SUBSCRIBE

You can unsubscribe at any time. Please see our [Website Privacy Notice](#).