FIBR
powered by ◈ sift

Fraud Industry *Benchmarking* Resource

How does your digital risk strategy stack up?

Compare your own data against Sift benchmarks with FIBR, the first Fraud Industry Benchmarking Resource of its kind delivering crucial fraud insights to businesses across verticals and regions.

Payment Fraud Data | Chargeback Data | Account Takeover Data

Payment Fraud Data

2.8%   2.3%   84.8%   5.4%

Compare Your Fraud Rates Against Sift's Global Industry Benchmarks

Sift's Fraud Industry Benchmarking Resource (FIBR) is taking the guesswork out of fraud benchmarking, equipping fraud and risk teams with the critical fraud insights they need to build a successful risk management strategy. Powered by Sift's extensive Global Data Network of one trillion events, FIBR allows you to compare your own data against industry benchmarks across verticals and regions.

Payment Fraud Data
- Payment fraud attack rate
- Manual review rate
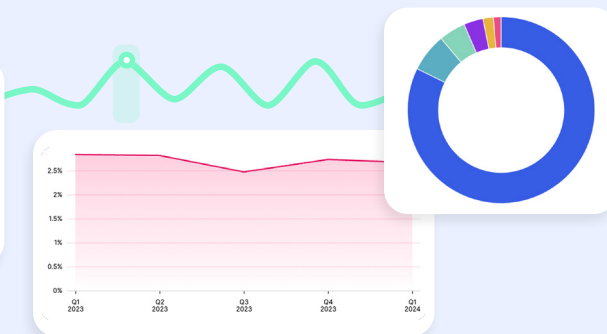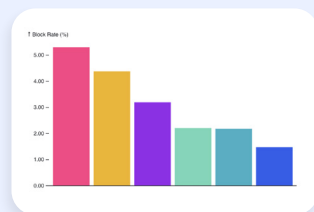- Most common fraudulent payment methods
- Payment methods by fraud rate

Chargeback Data
- General chargeback rate
- Reported fraudulent chargeback rate

Account Takeover Data
- ATO attack rate
- Two-factor auth rate

Explore more at sift.com/fibr

3 Ways to Engage with FIBR

1

On the Sift Website
Access publicly accessible fraud benchmarking data, including payment fraud, chargeback, and account takeover data by industry and region.

2

In the Sift Console
FIBR in-console makes it easier for customers to compare their own fraud data against industry benchmarks directly in the Sift Console.

3

In the Sifters Customer Community
Sift customers get access to even more in-depth fraud data in Sifters, including median order amount and fraudulent order amount trends, plus chargeback reasons.

Trusted by the World's Leading Digital Companies

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