

How Zoosk keeps its community safe while improving user experience



Challenge:

Payment fraud, first-party fraud, and an expanding user base.



Sift enabled us to make the user buying experience more friendly and frictionless, allowing us to provide a better user experience."

Tal Yeshanov, Payments & Risk Manager

Sift Product

Payment Protection

Account Defense

RESULTS



Improved user experience



Streamlined fraud management flow

