

How Rently stays one step ahead of ATO and scams



Challenge:

Fake identities, account takeovers, and an outdated rules-based system.



I have great confidence in Sift. It's learning from manual reviews, making decisions, and pinpointing the bad actors from trusted customers. The automation saves us a lot of time, even when we're not working."

Sahil Farooqi, Head of Customer Care and Security

Sift Product

Account Defense

RESULTS



65% reduction in ATO



Hours of manual review eliminated weekly