

Patreon accelerates global growth while keeping creators safe with Sift



Challenge:

Payment fraud, chargebacks, and manual review that couldn't keep up.



Sift has not only drastically reduced fraud on our platform, but also fostered a deeper sense of trust among Patreon, our members, and our creators, strengthening our community as a whole."

Rich Hiltbrunner, Director of Fraud Operations

Sift Product

Payment Protection

RESULTS



19x return on investment



99% new user acceptance rate



Significant reduction in fraud losses



sift