How KSL improved manual review efficiency while reducing content fraud



Challenge:

Fraudulent postings, a small fraud team, and time-consuming manual review.



We benefited from Sift from week one, and were able to integrate all properties in 6 weeks."

Eric Bright, Vice President of E-Commerce

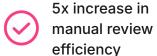
Sift Product

Payment Protection

Content Integrity

Account Defense

RESULTS





80% reduction in time spent on fraud management

