

How GetMyBoat fought chargebacks and coordinated fraud rings



GETMYBOAT

Challenge:

Coordinated attacks, chargebacks, and first-party fraud.



It's been crucial for us to trust that the Sift Digital Trust & Safety team knows what they're talking about. They're coming in after doing a full assessment, based on the information we gave them and they were prepared with a plan."

Darrell Diljohn, Director of Customers Service

Sift Product

Payment Protection

RESULTS



30% increase in win rate



Fewer chargebacks



More retained revenue

