How Creative Market enables commerce and creativity with a single click

sift | **Creative MARKET**

Challenge:

Payment fraud, card testing, and illegitimate sellers.
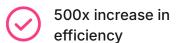
"
With Sift, we can gather all of the information that we need about a suspicious user or order in seconds, enabling us to verify fraud — and legitimate customers — confidently."

Chris Winn, VP of Engineering

Sift Product   Payment Protection

RESULTS

✓ 500x increase in efficiency

✓ One-click checkout for legitimate customers

sift